

## WHO WE ARE

Equitable Breakthroughs in Medicine Development (EQBMED) is a pioneering partnership committed to transforming the landscape of clinical trials by advancing diversity, transparency, and knowledge. **By collaborating with sites closer to the community to expand clinical trial access and equity, the program is striving to create a more inclusive future in medicine development.**

EQBMED's multi-stakeholder model is led by network partners at Yale School of Medicine, Morehouse School of Medicine, the Research Centers in Minority Institutions Coordinating Center (RCMI-CC) at Morehouse School of Medicine, and Vanderbilt University Medical Center.



## OUR MISSION

EQBMED is a collaborative, community-based partnership increasing diversity in clinical trials supported by grant funding from the Pharmaceutical Research and Manufacturers of America (PhRMA). EQBMED builds on and leverages past and present work to support clinical trial research at local sites in communities of color and those that have been historically underrepresented in clinical research. The program employs **a holistic approach that considers the baseline capabilities of each site, allowing EQBMED to focus on enhancing opportunities for communities of color and rural communities to participate, while staying true to the program's mission to promote clinical trial awareness and access.**

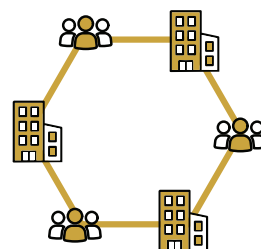
As EQBMED works to increase access to clinical trials for diverse patient populations in pursuit of improved health for all, we are committed to sharing our findings broadly to build a foundation of trust; innovate a new approach to partnerships, clinical trial diversity, and operations; and create beneficial change for community-centered research, for medical science, and for society at large.

## Changing the Paradigm



- ✓ A network
- ✓ Communications
- ✓ Community relationships
- ✓ Ongoing site training
- ✓ Sustainable support
- ✓ Standardized platforms / metrics

A sustainable community-based infrastructure supporting multiple touchpoints / sites dedicated to CT diversity



# EQUITABLE BREAKTHROUGHS IN MEDICINE DEVELOPMENT™

## THE CHALLENGE

EQBMED and its partners are committed to collaborating with communities to drive progress.

We are taking an intentional approach in our efforts, so that we can cultivate meaningful collaboration with communities. Clinical trial diversity moves the needle closer to achieving health equity, and EQBMED is meeting individuals where they are, so that we can respond to the needs of communities and accelerate drug discovery for the benefit of all patients.

The EQBMED model stands out from others in the field because of its collaborative approach to working with local sites and trusted voices within the community to address critical barriers facing communities of color and rural residents. **The program works to increase awareness of clinical trials, address misinformation and historical mistrust, while ensuring the trials are more accessible.**

## OUR COMMITMENT

EQBMED partners with local sites, building on their strengths and capabilities to become sustainable within the clinical trial ecosystem. This means developing a tailored approach to each site, which could include:

- Fostering sustainable partnerships with community-based and faith-based organizations and leaders
- Enhancing technology capabilities
- Augmenting infrastructure
- Providing funding for dedicated personnel.

By tailoring our approach to each site's specific capabilities and aspirations, the program hopes to bring research closer to the community while staying true to the program's mission to promote clinical trial awareness and access.



PhRMA convened thousands of stakeholders to explore a new potential infrastructure with diverse communities, health systems, and academia that seeks to show proof of concept for a network of connected, community-rooted and sustainable clinical trial sites. PhRMA provided a grant to Yale University to support the creation and development of this initiative.



## FOLLOW OUR PROGRESS AT:

<https://medicine.yale.edu/ycci/researchspectrum/collab/equitable-breakthroughs-medicine-development>