

## Memorandum: Conservative voter data

### Morning Consult Internal Tracking Poll – February 2021

- Top three health care issues for policymakers to address (out of 15 options) – among conservative voters:
  - 28% Health Insurance Coverage and Costs
  - 22% Coronavirus
  - 19% Distributing a vaccine
  - 19% Reducing out-of-pocket costs
  - 15% Ensuring seniors' access to Medicare/Protecting Medicare
  - 14% Protecting patients with pre-existing conditions
  - 13% Reducing waste and excessive administrative costs
  - 10% Developing new treatments and cures
- Below are some potential ways to lower the cost of health care in this country. For each one, please indicate whether you support or oppose the idea.
  - 82% Place a cap on the amount health insurers can make patients pay out of their pocket for deductibles, copays and other out-of-pocket costs.
  - 82% Reduce wasteful spending in health care by eliminating unnecessary procedures, duplicate testing, and administrative overhead.
  - 82% Give health insurers more incentives to keep costs of health plans manageable for people who are sick and take prescription medicines.
  - 77% Require hospitals to reduce administrative overhead and put that money into doctors, nurses and other patient care.
  - 46% Moving toward a more socialist approach to health care in the U.S.
  - 45% Have a single government-run health insurance system where the government pays for all of the health care, sets all of the prices and decides what medicines and services are covered under a single health plan that covers all Americans.

### OMI – April 2021

- Top issues voters are concerned about
  - 19% Personal Liberty issues
  - 15% Cultural/Moral issues
  - 11% National Security issues
  - 11% Health Care issues
  - 9% Fiscal Responsibility issues
  - 9% Economic Growth issues
- I AM GOING TO READ SOME NAMES OF PEOPLE AND ORGANIZATIONS IN THE NEWS. FOR EACH ONE, PLEASE TELL ME, FIRST WHETHER YOU'VE HEARD OF THE PERSON, THEN, IF SO, PLEASE TELL ME WHETHER YOU HAVE A FAVORABLE OR UNFAVORABLE IMPRESSION OF THE PERSON. IF I NAME SOMEONE YOU DON'T KNOW MUCH ABOUT, JUST TELL ME AND WE'LL GO ON TO THE NEXT ONE. "COVID-19 VACCINE DEVELOPERS"
  - 73.8% Total Favorable
  - 43.7% Very Favorable
  - 30.1% Somewhat Favorable

- 16.7% Total Unfavorable
- 10.4% Very Unfavorable
- 6.3% Somewhat Unfavorable
- 9.5% No Opinion
- RECENTLY, NANCY PELOSI AND DEMOCRATS IN WASHINGTON HAVE PROPOSED A NEW HEALTH CARE LAW THAT WOULD CREATE PRICE CONTROLS ON PHARMACEUTICAL MEDICINES. I AM GOING TO GIVE YOU SHORT DESCRIPTIONS OF CONCERNS THAT HAVE BEEN EXPRESSED REGARDING THIS DRUG PRICING AND HEALTH CARE PROPOSAL. PLEASE TELL ME IF EACH ONE MAKES YOU CONCERNED, OR IF YOU ARE NOT CONCERNED.
  - Pelosi's plan would allow government to determine the value of your medicine, and whether or not you still have access to it. (9% somewhat concerned, 82% very concerned)
  - Pelosi's plan would create national security risks by making America more dependent on medical manufacturing in countries like China. (9% somewhat concerned, 81% very concerned)
  - Pelosi's plan would give away American intellectual property developed by U.S. drug manufacturers to other countries like China who refuse to pay their fair share for medicines developed in the United States. (12% somewhat concerned, 78% very concerned)
  - Pelosi's plan would increase taxes on pharmaceuticals; most of this money would be used to fund liberal government wish-list items rather than reducing patient costs. (8% somewhat concerned, 81% very concerned)
  - Pelosi's bill would lead to the permanent loss of 1 million well-paying U.S. jobs across the pharmaceutical manufacturing industry and companies supporting them like the trucking industry. (10% somewhat concerned, 79% very concerned)
- Republicans in Congress have proposed an alternative plan to reduce the consumer cost of pharmaceutical medicines. It would speed up the development of generic drugs and increase competition, focus on eliminating wasteful spending, increase drug pricing transparency for consumers, set an annual maximum on seniors' out-of-pocket drug costs, and preserve America's drug innovation pipeline and private sector so we are not dependent on foreign countries. Do you favor or oppose this plan?
  - 57% Strongly favor
  - 22% Somewhat favor
  - 7% Somewhat oppose
  - 8% Strongly oppose
  - 7% Don't Know/Refused
- Who deserves most credit for COVID vaccines?
  - 52% Trump Administration
  - 32% Pfizer/Moderna
  - 8% Government Agencies
  - 8% Don't Know/Refused

- NEXT ARE A FEW WAYS TO POTENTIALLY LOWER THE COST OF HEALTH CARE IN THIS COUNTRY. FOR EACH ONE PLEASE TELL ME IF YOU SUPPORT OR OPPOSE THE PROPOSAL.
  - 88% Increase competition between Pharmaceutical companies and get generic medicines into the marketplace more quickly
  - 87% Work with Health insurers to reduce what they charge patients for deductibles, co-pays, and other out-of-pocket costs
  - 85% Work with hospitals to reduce administrative overhead and put that money into Doctors, nurses and other patient care
  - 85% Give Health Care insurers more incentives to keep costs of Health plans manageable for people who are sick and take prescription Medicines
  - 78% Reduce wasteful spending in Health Care by eliminating unnecessary procedures, duplicate testing, and administrative overhead
  - 17% Move toward a socialist approach to health care in the United States

#### Consumers for Quality Care

- 80% of voters agree that health care costs are continuing to climb yearly, and premiums, copays, and deductibles topped the list of concerns with their own health care.
- 70% of voters feel like insurance companies are nickel-and-diming them with all of the out-of-pocket costs they have to pay.
- 92% of voters agree insurance deductibles should be low enough that they don't get in the way of getting the health care you need.
- 70% of voters think we need to be cautious about changes we make to the stressed health care system coming out of COVID-19.

#### Public Opinion Strategies Internal Tracking Poll – December 2020 – national data

- 87% of voters agree the coronavirus pandemic has shown the large and important role drug companies have in research and development for discovering new treatments, cures and vaccines.

#### Morning Consult Internal Tracking Poll – November 2020 – national data

- % agree with the statement: We should not make health care more political by allowing bureaucrats to pick and choose which medicines Americans should get through government price-setting schemes.
  - 80% - Conservative voters
  - 72% - Moderate voters
  - 65% - Liberal voters
- 77% agree with the statement: Keeping a strong American biopharmaceutical industry is a matter of national security to protect us from future pandemics.