

Signatory Companies

The voluntary PhRMA Guiding Principles on Direct to Consumer Advertisements about Prescription Medicines (DTC Principles) state that PhRMA will identify on its website all companies that voluntarily and independently commit to abide by the DTC Principles and will identify companies that complete, at the appropriate time, annual certifications that they have policies and procedures in place to foster compliance with the DTC Principles.

The following is a list of all signatory companies who have announced that they intend to abide by the DTC Principles:

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| AbbVie | GlaxoSmithKline |
| Alexion Pharmaceuticals, Inc. | Ipsen Biopharmaceuticals, Inc. |
| Alkermes plc. | Johnson & Johnson |
| Allergan plc | Leadiant Biosciences, Inc. |
| Amgen Inc. | Lundbeck |
| Astellas Americas | Merck & Co., Inc. |
| AstraZeneca LP | Novartis Pharmaceuticals Corporation |
| Bayer Corporation | Novo Nordisk Inc. |
| Biogen | Otsuka America Pharmaceutical, Inc. (OAPI) |
| BioMarin Pharmaceutical Inc. | Pfizer Inc |
| Boehringer Ingelheim Pharmaceuticals, Inc. | Purdue Pharma L.P. |
| Bristol-Myers Squibb Company | Regeneron Pharmaceutical, Inc. |
| Celgene Corporation | Sanofi |
| Daiichi Sankyo, Inc. | Shionogi Inc. |
| Eisai Inc. | Shire |
| Eli Lilly and Company | Sunovion Pharmaceuticals Inc. |
| EMD Serono, Inc. | Takeda Pharmaceuticals USA, Inc. |
| Forte Bio-Pharma L.L.C. | Teva Pharmaceuticals |
| Genentech, Inc. | Theravance Biopharma US, Inc. |
| Genzyme Corporation, a Sanofi Company | UCB |
| Gilead Sciences, Inc. | |

Intro-Sana Laboratories L.L.C.
Incyte Corporation

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