HIGH CHOLESTEROL: MAPPING UNMET NEED

Prevalence

108m Americans have high cholesterol

Diagnosed

66m are diagnosed*

Treated

41m are treated*

Controlled

31m have controlled cholesterol with treatment

10m have uncontrolled cholesterol despite treatment

*Diagnosis defined as ever diagnosed
*Treatment defined as ever treated

Opportunities to Control High Cholesterol

Increase Adherence
Taking medicines more consistently can help some reach their goal

Modify Prescribed Treatments
Combining treatments or changing dosage can lower cholesterol levels for some

Improve Diet and Exercise
Implementing lifestyle changes can reduce cholesterol levels for many

New Medicines Could Help Those With...

Statin Intolerance:
People intolerant to statins because of side effects or potential for adverse events.

Inadequate Statin Response:
For example, people with an inherited condition called familial hypercholesterolemia.

Source: IHS Global Insight analysis based on National Health and Nutrition Examination Survey