

HIGH CHOLESTEROL PATIENT PROFILE

Every 40 seconds, an American adult dies from a heart attack, stroke, or related vascular disease, equating to nearly 800,000 deaths per year. Despite being largely preventable, high cholesterol is a main risk factor for heart disease. This is George's patient file – he is a patient who has trouble remembering to take his statin therapy.



Name: George

Age: 65

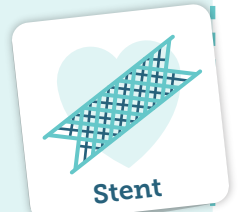
Job: Grandpa

Location: Princeton, NJ

Over the years, George's cholesterol level has gradually crept up on him. His doctor starts him on a statin therapy and advises him to increase his physical activity and improve his diet. George works long hours and, in his limited free time, always puts family needs above his own—driving grandkids to school, fixing things around the house, and regularly attending soccer games and recitals.

Treatment

With his busy life, he often has trouble remembering to fill his prescription and to take his medicine regularly. About a year after his doctor prescribed a statin therapy, George suffers a heart attack. While it isn't a serious heart attack, the ordeal puts his family through quite a scare. After placing a stent in his heart, his doctor tells him he needs to get his cholesterol levels under control immediately.



Progress

Resolute to stay alive for his wife, children and grandchildren, George begins to follow a strict treatment regimen. He works with his wife and pharmacist to devise a plan ensuring he's taking his statin therapy regularly and begins an exercise regimen closely monitored by his doctor. Today, George's cholesterol levels are under control and he's back to his busy, fulfilling life with his family.

For millions of Americans like George, high cholesterol levels can be kept at bay with diet, exercise and statin therapy. But for a small patient population, a significant unmet medical need remains, underscoring the need for continued medical innovation to help patients live longer, healthier lives.

Learn more at www.fromhopetocures.org/heartdisease

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