Did you know your insurer doesn’t always pay full price for medicines? 😐

...but YOU might be... 😐

Umm... are you kidding me?!?! 😒 😒

Yep, a lot of times insurers negotiate big discounts and rebates.... 😐

What?!! 😞

Biopharmaceutical companies *set the list price* for brand medicines but *more than 1/3 is rebated back* on average to payers and the supply chain.

That’s not all... 😊

A patient in a high deductible health plan who *pays $350 a month* for insulin may be paying *hundreds more annually* than their insurer.

Crazy right... 😳

Why should patients pay more than their insurer? 😐

Patients share the costs. They should share the savings. [phrma.org/discounts](http://phrma.org/discounts)