THE POWER OF MEDICINES
Saving Lives and Building for the Future

Medicines are transforming the trajectory of many debilitating diseases and conditions helping patients live longer, healthier lives.

**HIV/AIDS**
- **Nearly 85%**
- The drop in HIV/AIDS death rate since its peak in 1995
- HIV/AIDS is now considered by many to be a manageable, chronic disease.

**CANCER**
- **22%**
- The drop in cancer death rates since their peak in 1991
- Today, 2 out of 3 patients diagnosed with cancer are living at least 5 years after their diagnosis.

**CARDIOVASCULAR DISEASE**
- **31%**
- The drop in cardiovascular death rates in the last decade
- This progress helps reduce the enormous economic and societal burden of heart disease.

Medicines are changing the lives of rheumatoid arthritis patients.

**THEN**
- Treatments used to be limited to treating just the *symptoms of the disease.*

**NOW**
- Disease-modifying medicines can target the *underlying sources of inflammation* in rheumatoid arthritis, halting progression of the disease.

Medicines are taking a targeted approach to patient care.

**Nearly 70% of medicines in the pipeline** are potential first-in-class therapies, meaning they use a completely new approach to fighting a disease.

Learn more about the cost and value of medicines at [www.phrma.org/cost](http://www.phrma.org/cost)