Written medication information distributed by community pharmacies is typically not available in an accessible format for patients with visual impairment and blindness, which can be a barrier to their receiving patient-friendly information about medicines they are taking. Using the PhRMA CAREs grant funding, the University of Kansas Drug Information Center will offer a free service to patients through conversion of written medication information (e.g., medication guides or patient leaflets) to an accessible format for use with a screen reader. In addition, the project will study the needs of this patient population with respect to obtaining accessible drug information in the pharmacy or other healthcare settings. Lessons from the study will be disseminated with the hope of offering scalable recommended practices for other providers, relevant stakeholders, and developers of written medication information to improve equitable access for individuals with visual disabilities.

**Providing Accessible Medication Information for Visually Impaired Patients Using Assistive Technology**

University of Kansas Drug Information Center in Lawrence, Kansas

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To learn more about PhRMA’s equity efforts please visit phrma.org/equity.